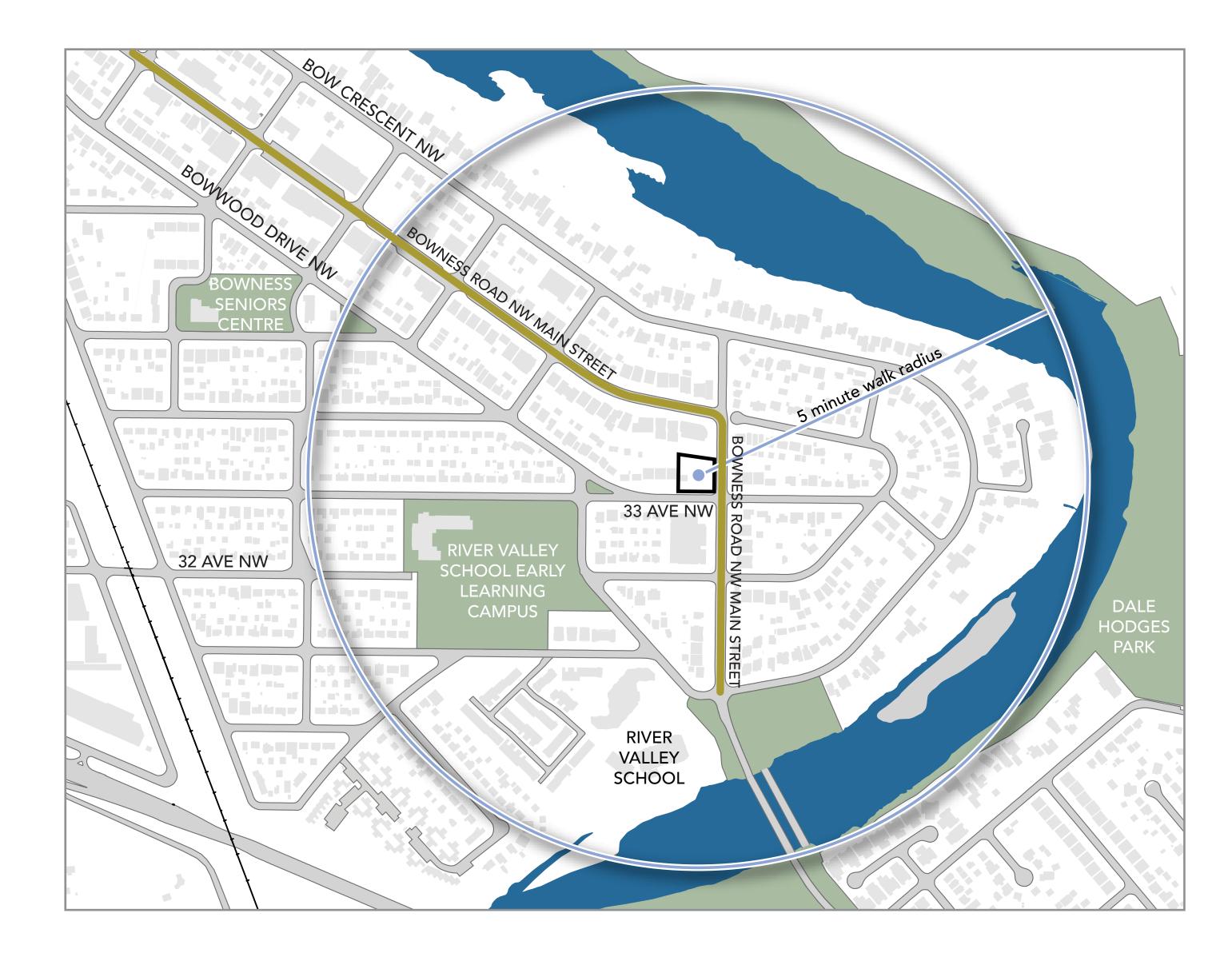


## LAND USE REDESIGNATION + DEVELOPMENT APPLICATION

# URBANSTAR

#### **SITE LOCATION**



#### SITE PLAN CONCEPT



#### DETAILS

**MUNICIPAL ADDRESS** 

6108, 6110, + 6112 - 33 Avenue NW

#### **EXISTING LAND USE BYLAW DESIGNATION**

M-C1 (Multi-Residential - Contextual Low Profile District)

**PROPOSED LAND USE BYLAW DESIGNATION** MU-1 f3.0h22 (Mixed Use - General District)

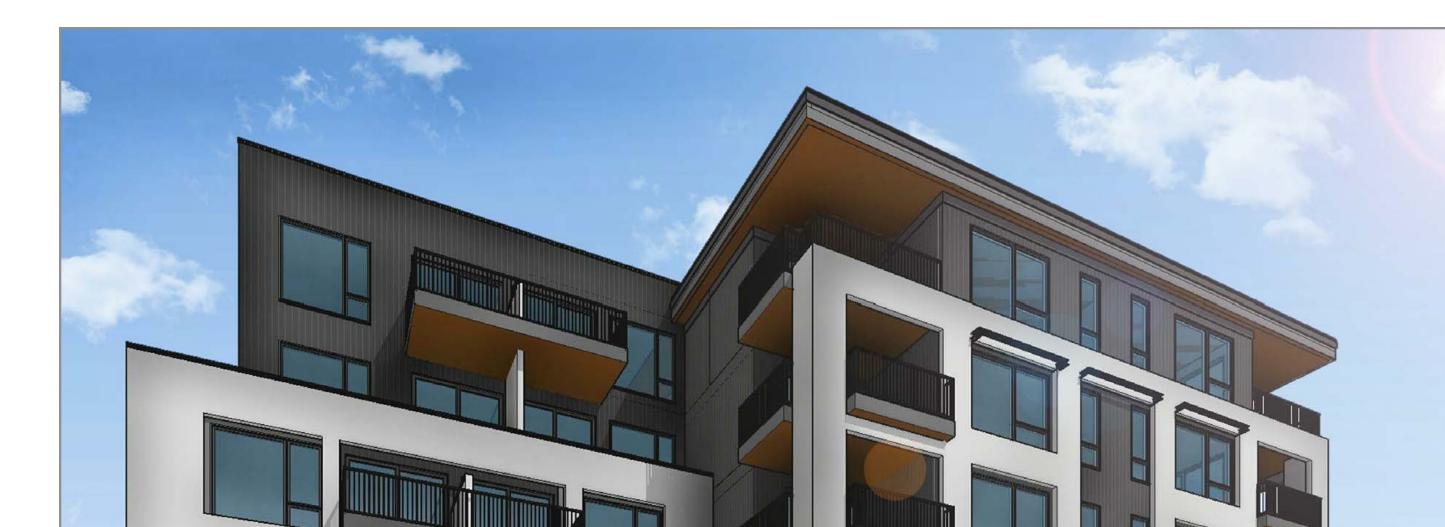
The Jake is a proposed multi-residential building designed to contribute to the growth of the Bowness Road NW Main Street Program by providing housing choice to Bownesians and supporting neighbouring businesses. The Jake will be constructed with high quality materials and its architectural design will pay special attention to improving the streetscape at this corner through thoughtful landscaping. We look forward to connecting with our neighbours over the coming months to talk and share ideas prior to submission of our formal application.

#### PRELIMINARY DESIGN CONCEPT RENDERINGS

#### **INFORMATION UPDATES...**

Please check back here periodically for project updates, including details on our upcoming Open House.

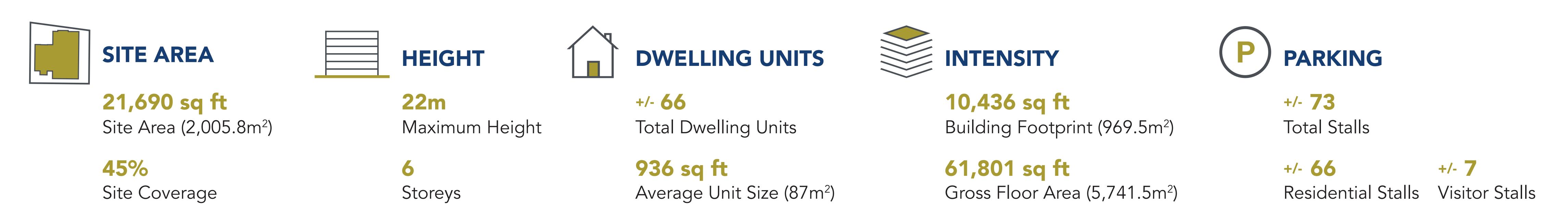




Neighbourhood Context

View north, from 33 Avenue NW.

#### **BY THE NUMBERS**



**330** Units per Hectare (133 upa)

Maximum Floor Area Ratio

3.0

**2 Levels** Underground Parkade

### CONTACT US: www.thejakeyyc.com

PROJECT TEAM LEADS Zach Hoefs, Planner Kristi Beunder, Principal CivicWorks Planning + Design Email: engage@civicworks.ca, subject line "The Jake" Phone: 587.747.0317

#### HOW WE'RE ENGAGING:

PROJECT PHONE LINE / INBOX

**ON-SITE** 

SIGNAGE

PROJECT WEBSITE &

E-MAIL INBOX

COMMUNITY NEWSLETTER ADVERTORIAL

POSTCARDS/ LETTERS TO RESIDENTS

EVENTS / INFORMATION SESSIONS / MEETINGS WITH CA + BIA

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WHAT WE

HEARD

REPORT